

Internazionalizzazione economica e tutela globale dei diritti sociali: il ruolo delle imprese transnazionali

Economic globalisation and international social rights protection: the MNs role

ALESSIA MURATORIO

Abstract: The paper highlights the challenges of policy-makers facing the social impact of modern international trade, aiming to put in relation the social sustainability paradigm and the economic globalization goals. In this context transnational corporations are seen as a potential source of growth and social inclusion linked to their activities; at the same time their role as non-state actors in governance decisions is increased. Considering this evolution, the paper focuses mechanisms through which giving globalization a strong social dimension. In particular, some tools – as the social clause, collective agreements and European Generalized System of Preferences – are analyzed taking in consideration also the WTO position on the social concerns and the measures against social dumping.

Keywords: Globalization, Labour standards in international trade, Governance, Soft law approach, CSR tools.